

One Health, One Planet *Student Media Contest 2024*



Photo credit: W. Smith

**Media contest submission deadline September, 30, 2024,
Winners announced October 2, 2024 at CUGH VW6 online!**

Calling students from around the world – we need your creativity to inspire others as we each face the triple threat to planetary health – climate change, pollution, and biodiversity loss – in our own ways in our own communities. Global is local, so let's share our local experiences and inspiration to motivate others to take action as well. Audio and visual media contest entries are welcome, so record a catchy musical jingle, read an original poetry composition, or create an eye-catching informational poster that we can amplify on social media to help create positive change.

Eligibility: This contest is open to all currently enrolled students (undergraduate level and above).

Contest Theme: This is your chance to create an audio or visual public service announcement type original submission. First pick a triple threat category: climate change, pollution, or biodiversity loss, and then create your creative submission to raise awareness about the problem as well as highlighting a One Health solution or positive action that will resonate with a public audience.

Deadline: All submissions must be received by 11:59 PM PT, September 30, 2024. Winners will be announced during the CUGH VW6 Session of Virtual Global Health Week, 9:00-11:30am ET, October 2, 2024. The session title is "Climate Change, Pollution, Biodiversity Loss: Innovations to Address this Triple Threat to Planetary Health". Register for CUGH VW6 Session for free at:

https://us02web.zoom.us/webinar/register/WN_grXGagMaQfqxDn6mwafazw#/registration

Submission Portal: All submissions will be entered through the following form:

<https://forms.gle/cBeett6Jqh4Y7Nr27>

Student Media Submission Categories:

Inspire us to take action against climate change, biodiversity loss, and/or pollution!! Student submissions must follow these formatting instructions:

1) Informational jingle or spoken word composition

- Submissions must be 30-45 seconds total
- Submissions in languages different from English are allowed as long as there are written English language translations provided
- Allowed Formats: .mp3 or .wav

2) Informational/Infographic poster

- Poster Size: A3 (297 x 420 mm), either landscape or portrait layout.
- Minimum DPI: 300 dpi
- Allowed Format: .pdf
- Text or subtitles must be in English language

Rules:

- 1) Absolutely no plagiarism - all content submitted must be original and your own work.
- 2) All submissions become the property of the Consortium of Universities for Global Health and the University of California, Davis. This includes the right to utilize content submitted on social media, in publications, and in other stakeholder communication materials, with credit to the creators.
- 3) Each submission should have a short written summary of your entry to orient the judges. Tell us about yourself and/or what inspired you, in less than 100 words, for your written summary. If chosen to be featured on social media, portions of this summary may be used in social media postings.
- 4) Submissions should be inclusive and representative across the many dimensions of diversity including gender, race, religious background, etc.
- 5) One submission per media category is allowed per student.

Judging Criteria: Submissions will be evaluated on originality, creativity, technical accuracy, effective communication of the message, adherence to guidelines, and inclusivity diversity considerations. Judges may identify two winning students per media contest category. In addition to the winning students, other top submissions will be shared through social media outlets.

Prizes: The winning students will each receive a prize such as free registration to attend the [Consortium of Universities for Global Health Conference](#) in Atlanta, Georgia, USA, in February 2025.

If you have questions or problems with submission, please send an email to: planetaryhealth@ucdavis.edu; Include MEDIA CONTEST in the subject line.